



YES! I would like to protect my license, my employees and my industry*:

\$200 \$500 \$1,000 Other Amount

Enclosed is my check payable to "Alaska CHARR" for the Legal Defense Fund.

OR

Please charge my credit card (Visa / MC / AmEx)

CC No. _____

Exp ____/____ CVV _____

Contact: _____

Business: _____

Address: _____

City/State/Zip: _____

Phone: _____

Fax: _____

Email: _____

** Alaska CHARR can in no way guarantee that participation or representation will result in a positive legal outcome.*

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**IN ALASKA YOU GET
THE JUSTICE YOU
CAN AFFORD...**

The Alaska CHARR Board believes that exercising our constitutional rights will dramatically reduce convictions.

It's a fact that ABC Board spends almost their entire enforcement budget targeting licensees for stings, in order to brand honest entrepreneurs as criminals.

Underage drinkers receive 97% of their alcohol from sources other than licensed retailers. Perhaps the ABC Board could be convinced to tackle the real sources of alcohol abuse rather than just persecute licensees.

Alaska CHARR has always been here to defend you in the legislative process; now we'd like to do it in the courtroom as well. With your support we will succeed.

Strength Through Unity!



**ALASKA CHARR IS HERE TO TIP
THE BALANCE IN YOUR FAVOR!**





Alaska CHARR is going to hire an attorney to represent industry members and their employees from unreasonable stings and enforcement citations.

By pooling our money we can hire a full-time attorney or get a volume discount from an existing firm to defend employees who have been caught in a sting and establishments who receive Notice of Violations (NOV's) as a result of the employee's mistake.

Most licensees are tired of being called criminals because there is an occasional mistake made by one of the 25,000 employees in our industry. The facts are, Alaskan alcohol retailers have the best record in the nation for refusing service to minors.



NOT GUILTY!

We need to raise \$115,000 so that we can defend servers and sellers all across Alaska. So far we have raised \$70,000, which means we need to raise another \$45,000 to make this program a reality by this spring.

Owners that I have talked to are mad as hell and have told me that they don't plan to take it anymore. Most everyone has been looking for a way to defend themselves, but until now there hasn't been an affordable way to accomplish our collective goals.

“OWNERS THAT I HAVE TALKED TO ARE MAD AS HELL AND HAVE TOLD ME THAT THEY DON'T PLAN TO TAKE IT ANYMORE.”

If every member gives \$200 we will have the money to defend industry employees and establishments in court. By exercising our members and their employee's constitutional right to a fair trial the state will no longer get convictions just because an employee didn't have the money to defend themselves.

Significant member support combined with Affiliate contributions will allow us to reach this goal.

How will the program work?

- Alaska CHARR will have an attorney under contract to provide legal services for anyone who receives a sting
- The industry member will be asked to pay \$100 to establish the attorney/client relationship
- While we believe that this program will allow us to defend everyone who has received a citation, if there are periodic conflicts with too many cases, CHARR Members and those who have contributed to this program will receive priority legal defense

What happens in the future?

Some members have asked us to predict what ABC or the District Attorney's office will do when every case puts up a defense. Frankly, we don't know.

They may decide that they have real criminals to prosecute and not much time for non-criminal mistakes. Alternatively, they may decide to use state resources to bust more people and prosecute every case.

We can foresee a strategy where the attorney could engage in other liquor law issues like license transfers, etc., at commercial rates, which could dramatically reduce the subsidy required from CHARR for this program.

There are many unknowns but the Legal Defense Committee is committed to defending our industry and finding long-term solutions that work.