

*Alaska Cabaret, Hotel,
Restaurant and Retailer's Association*



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Toll Free In Alaska (800) 478-2427*

Dear Alaska CHARR Members and Friends:

Alaska CHARR is going to hire an attorney to represent industry members and their employees from unreasonable stings and enforcement citations. By pooling our money we can hire an attorney to defend employees who have been caught in a sting and establishments who receive Notice of Violations (NOV's) as a result of the employee's mistake.

Most licensees are tired of being called criminals because there is an occasional mistake made by one of the 25,000 employees in our industry. As an industry we have an outstanding record of promoting public safety and following the complex alcohol laws outlined in Title IV. The ABC Board Staff has decided to sting almost half of the licensees annually, which uses almost their entire budget while at the same time doing almost nothing about the major sources of underage alcohol. The facts are Alaskan alcohol retailers have the best record in the nation for refusing service to minors, with only 3% of alcohol purchased by minors coming from retailers.

Owners that I have talked to are mad as hell and have told me that they don't plan to take it anymore. Most everyone has been looking for a way to defend themselves, but until now there hasn't been an affordable way to accomplish our collective goals.

We've already raised \$45,000 towards the goal of \$115,000 that will allow us to hire either a firm or an on-staff attorney to represent you. If every member gives \$200 we will have the money to defend industry employees and establishments in court. By exercising our members and their employee's constitutional right to a fair trial the state will no longer get convictions just because an employee didn't have the money to defend themselves.

Having an attorney on our side will give industry members an opportunity to stand up for our legal rights and to make legal counsel attainable and affordable. We plan to make legal representation available to as many employees of our industry as possible for the nominal fee of \$100; which will be paid directly to the attorney to establish attorney/client privilege. Priority will be given to CHARR Members and contributors to the Legal Defense Fund.

It is important for your employees to defend themselves because when they plead guilty a NOV will be given to you as the liquor license holder, which can affect your ability to renew your

license. Further, when the employees of our industry plead guilty for offenses they did not commit our opponents and the ABC Staff use that as evidence that we are all lawbreakers.

This fund will enable all CHARR Members and their employees to access legal representation, for the good of the employee, the good of the business and the good of the whole industry.

Alaska CHARR has always been here to defend you in the legislative process; now we'd like to do it in the courtroom as well. With your support we will succeed.

Sincerely,



Dale G. Fox, CAE
President & CEO, Alaska CHARR

YES! I would like to protect my license, my employees and my industry:

\$200 \$500 \$1,000 Other Amount _____

Enclosed is my check payable to "Alaska CHARR" for the Legal Defense Fund.

OR

Please charge my credit card (Visa / MC / AmEx / Discover)

CC No. _____ Exp ____/____ CVV _____

Contact: _____

Business: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____ Email: _____

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