



# The Hospitality HOTSPOT

WEEKLY MEMBER NEWSLETTER



## NATIONAL UPDATE

### ***ERTC DELAYS CAUSING CASH FLOW PROBLEMS***

Alaska CHARR and the National Restaurant Association sent a [letter](#) to the Treasury and IRS warning that the current backlog of Employee Retention Tax Credit refund is creating a cash flow problem for operators who find themselves owing taxes on monies they haven't received yet. Read the [release](#).

### ***GET IMMEDIATE ANSWERS TO ERTC QUESTIONS***

Aaron Frazier, Association Director of Healthcare and Tax Policy, will answer some of your most pressing questions about ERTC during tax season and provide an update on ERTC reinstatement during a [Facebook Live](#) Event on Tues., March 8 at 11 a.m. ET. Join us.

## STATE OF THE INDUSTRY

Hospitality industry sales declined for the second consecutive month in January, as the omicron variant negatively impacted business conditions. Industry operators confirmed the downturn, with 9 in 10 reporting a drop in customer demand for on-premises dining.

In inflation-adjusted terms, industry sales registered even more dramatic declines in recent months, after adjusting for menu-price inflation, eating and drinking place sales in January were nearly \$3B lower than the levels reached in mid-2021. In addition, real eating and drinking place sales in January were lower than the volumes posted in each of the 10 months leading up to the pandemic.

## FREE TRAINING FOR MEMBERS

### ***DIVERSITY, INCLUSION, AND BIAS (DIBs) TRAINING***

In 2021, Alaska CHARR partnered with Dr. James Pogue in implementing his Micro NNE (No-Nonsense Experience) video training within our organization.

NNE is a series of discussions on Race, Diversity, Inclusion, and Bias. Each week, we will investigate a different aspect of the "Race Question". Trained NNE facilitators will help you increase your comfort and strength around these issues while helping you work to develop strategies to continue your DIBs journey. Click [here](#) for more information!



## DREAM TEAM UPDATE

Last month, we added a new member to the [Alaska CHARR Dream Team](#). Brandon Hayes is the new Marketing & Communications Specialist! He brings extensive knowledge in Marketing & Communications, and we look forward to the contributions he provides.

## Alaska ProStart 2022

On February 11<sup>th</sup> and 12<sup>th</sup>, [Alaska ProStart](#) was able to hold their annual Alaska ProStart Invitational in-person at UAA Lucy Cuddy, for students across the state. There were 4 management teams and 5 culinary teams from Chugiak High School, Mat-Su Career and Technical School, and Service High School. Alaska ProStart is proud to announce that we will be sending a culinary team from Mat-Su Career and Technical High School and a management team from Chugiak High School to the National ProStart Invitational in Washington, D.C. May 6<sup>th</sup> – May 8<sup>th</sup>. Mat-Su and Chugiak will compete against 52 other qualifying teams from across the country for a chance to win the national title!

<https://www.alaskaprostart.org/>



## UPCOMING EVENTS

### LOOKING INTO THE FUTURE

- March 24<sup>th</sup> - Monthly Membership Call  
10 A.M. Link to be emailed
- March 24<sup>th</sup>- Alaska CHARR PAC Raffle  
2 P.M. Reilly's Irish Pub  
317 W Fireweed Ln, Anchorage, AK 99503

## Contact Us

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It's not too early to get involved!

[Selman Memorial Golf Tournament](#)

Friday, June 17<sup>th</sup>, 2022

