Alaska CHARR April 2022



The Hospitality HOTSPOT

WEEKLY MEMBER NEWSLETTER



ALASKA CHARR UPDATES

NATIONAL PROSTART INVITATIONAL 2022

After two years, the National ProStart **Invitational Competition returns live and** in person. This year, the Alaska hospitality industry is represented by Chugiak High School, competing in the management competition, and Mat-Su **Career and Technical School in the** culinary competition. These students have worked hard all year long and have put in countless hours in the kitchen to get to this point! Each team topped their competition in our state through dedication, practice, and perseverance. Please join us in sending well wishes to our two outstanding teams competing this weekend in Washington DC!

2022 SELMAN MEMORIAL GOLF TOURNAMENT

It's not too late, sponsor your team TODAY. We have a limited number of openings left, so don't miss your chance to compete and support our students! Click <u>here</u>

ALASKA CHARR ED FUND RAFFLE

Tickets are now available for purchase for the June raffle! Contact the CHARR office at 907.274.8133 or info@alaskacharr.com for more information!

PAFC ADVOCATES PUSH FOR EWEA

More than 500 industry advocates met with congressional leaders during last week's Public Affairs Conference and made sure legislators understood the imperative need to pass The Essential Workers for Economic Advancement Act. EWEA would expand the country's workforce specifically in occupations that provide growth opportunities and career paths - that don't require a college degree - by creating a 3-year, market-driven, non-immigrant, visa program. Read more here

HOSPITALITY BUSINESSES AND TAX CREDITS: BIG TIP FOR EMPLOYERS

Rebecca Sheppard and Peter Kaukebo, Tax Directors at Frost Law, help small and mediumsized hospitality businesses amend their tax returns to qualify for ERTC funds. Click <u>here</u>.

Alaska CHARR has partnered with Adesso Capital and Payroll LLC, and as Alaska CHARR members, you have access to both resources for all your ERTC needs. Click <u>here</u>

UHC MEMBERS ELIGIBLE FOR COVID-19 TEST REIMBURSEMENT

If you're an Alaska CHARR member and have healthcare through United Healthcare, you're eligible to purchase COVID-19 home tests at little to no cost. <u>Read</u> how.

RESTAURANT PUBLIC AFFAIRS CONFERENCE - WHAT WE LEARNED

The National Restaurant Association hosted its annual Public Affairs Conference, bringing together over 600 independent and franchise restaurant owners for a discussion of politics, policies, and the future of the industry. They educated the audience on our top priorities and sent them to Capitol Hill for meetings with over 200 congressional offices. Learn more about what attendees heard and how the meetings went in the latest Congressional Update

NATIONAL UPDATES

DEI RESEARCH REVEALED AT SHOW

Landmark research conducted in a collaboration between the National **Restaurant Association Educational** Foundation, the Association, the **Multicultural Foodservice & Hospitality** Alliance, and Cornell University reveals the impact of genuine and effective Diversity, Equity and Inclusion strategies on foodservice workers' job satisfaction. Research reveals how a company's perceptions about its DEI effectiveness differs greatly from its employees' experiences. If diversity is not a priority, employees will leave the company ... and many are leaving the industry. Plan to attend a panel discussion that includes a presentation of the research by Dr. Susan Crystal-Mansour, the Foundation's VP. Program Impact: the operator's perspective from Sue Petersen, EVP, Inclusion, Diversity and People, Noodles & Company; and insights from Gerry Fernandez, President & Founder of MFHA. It's on Sat., May 21, 4 p.m. CT, at the Restaurant Show.

Alaska CHARR **April 2022**



Join our Alaska CHARR Dream Team!

We are looking to hire an ideal person to join our Dream Team.

Click here to learn more about the position



UPCOMING EVENTS

LOOKING INTO THE FUTURE

- May 6^{th} - 8^{th} National ProStart Invitational Washington, D.C May 21^{st} - 24^{th} National Restaurant Association Show Chicago, IL
- May 26th Alaska CHARR Monthly Membership Call
- June 23rd Alaska CHARR Educational Fund June Raffle. The Blue Fox, 3461 Tudor Rd, Anchorage, AK 99507

Contact Us







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Sponsor a team TODAY!

Selman Memorial Golf Tournament

Friday, June 17th, 2022



