



# The Hospitality HOTSPOT

WEEKLY MEMBER NEWSLETTER



## ALASKA CHARR UPDATES

### ALASKA CHARR MEMBERSHIP CALL

Join us on **April 28<sup>th</sup>, 2022 at 10 am** for our monthly membership call! This month, we will have special guests Adrian Federico and Mark Stone speaking to members on behalf of Dining Alliance and Souce 1. They will touch on how members can receive rebates on items they are already purchasing! Click [here](#) for the zoom link.

### WE WANT TO HIGHLIGHT YOU!

Alaska CHARR Members! As we continue to improve on our communication efforts, we want to highlight your businesses! Please send pictures of your popular dishes & drinks, venues, events, or anything that makes YOU, YOU! Also, send over facts about your business and staff!

Send submissions to our Marketing & Communications Specialist Brandon Hayes. [Bhayes@alaskacharr.com](mailto:Bhayes@alaskacharr.com)

### REGISTER FOR MARKETING EXECUTIVE CONFERENCE

Join fellow marketing experts May 18-20 in Chicago. Doug Stephens, retail & consumer futurist and internationally acclaimed author & founder of Retail Prophet; Katie Wallace, chief ESG officer, New Belgium Brewing; Bruce Skala, SVP, Marketing, HOA Brands - Hooters/Hoots; and more are on the agenda. [Register](#)

### PUBLIC AFFAIRS CONFERENCE 3 DAYS AWAY

Hospitality industry advocates head to D.C. for the Association's [Public Affairs Conference](#), April 25-27 in Washington D.C. PAFC focuses on 3 labor-related challenges currently affecting the industry:

1. Passing the Essential Workers for Economic Advancement Act
2. Reinstating the Employee Retention Tax Credit
3. Preserving the tip credit

Speakers include House Republican Whip Steve Scalise (R-LA), former U.S. Speaker of the House John Boehner, Sen. Joe Manchin (D-W.VA), and Punchbowl News Founder & CEO Anna Palmer. [Register](#) to attend!

### SIGN UP FOR SERVSUCCESS

Join us at the National Restaurant Show on Sun., May 22, for an innovative [Restaurant Leadership Workshop](#) from ServSuccess, the Association's new career development solution. The first hour helps managers build leadership skills to retain talented employees, the second covers how to manage costs. Participation includes discounts on ServSafe and ServSuccess Manager courses and exams.

### NATIONAL UPDATES

#### TAKE ADVANTAGE OF TAX CREDITS

ERTC, WOTC, FICA, and the alphabet soup of tax credits can be confusing, especially when the rules for some, such as the ERTC, have changed over the past 2 years. Nonetheless, Heartland says it's worth verifying that you're claiming all the credits you qualify to receive. [Read](#) article.

#### FOUNDATION RELEASES IMPACT REPORT

Some 320 students have shared in \$1M in scholarships to pursue careers in the industry. 200 formerly justice system-involved individuals are part of hospitality teams today. More than 1800 workers are enrolled in apprenticeships to enhance skills. NRAEF's 2021 Impact Report provides an overview of the Foundation's programs, events, leadership and governance in what was a monumental year for supporting the industry. Get the [report](#).

#### PROSTART INVITATIONAL MAY 6<sup>TH</sup>-8<sup>TH</sup>

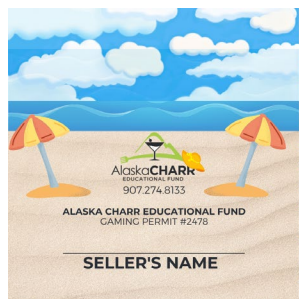
The country's premier secondary school competition in restaurant management and culinary arts skills returns in person May 6-8, at the Washington Hilton in Washington D.C. Nearly 400 student competitors put their talents to the test in front of industry leaders, NRAEF Trustees, state hospitality associations, and family and friends. Meet these talented students, and [register](#) to attend. [ProStart 2022](#)



## Alaska CHARR Educational Fund June Raffle

Tickets will be available for purchase **NEXT WEEK!**

Contact Rory at [Rmcallister@alaskacharr](mailto:Rmcallister@alaskacharr) or call 907.274.8133



- ★ 1st ticket drawn \$300
- ★ 25th ticket drawn \$200
- ★ 50th ticket drawn \$200
- ★ 75th ticket drawn \$200
- ★ 100th ticket drawn \$300
- ★ 125th ticket drawn \$200
- ★ 150th ticket drawn \$500
- ★ 175th ticket drawn \$200
- ★ 200th ticket drawn \$300
- ★ 225th ticket drawn \$200
- ★ 250th ticket drawn \$200
- ★ 275th ticket drawn \$200
- ★ 299th ticket drawn \$2,000
- ★ Last ticket drawn \$10,000
- ★ Seller of winning ticket \$250
- ★ Seller of the most tickets \$250

If both of the last two ticket holders circle eyes to "SPILT", then the final two prizes shall be divided evenly to the winners. If both do not "SPILT" then the final two prizes shall be awarded as above. Need not be present to win.  
Paid for by Alaska CHARR Educational Fund  
1000 W. 28th Avenue, Suite 102 - Anchorage, AK 99503  
A Fundraiser for student scholarships

**A FUNDRAISER FOR STUDENT SCHOLARSHIPS**

**MORE THAN \$15,000 IN CASH PRIZES**

**EVERY 25<sup>TH</sup> TICKET IS A WINNER!**

**ONLY 300 TICKETS SOLD.**

**JUNE 23, 2022 | 2 PM**

**THE BLUE FOX | 3461 TUDOR RD, ANCHORAGE, AK 99507**

**\$100**

ALASKA CHARR EDUCATIONAL FUND GAMING PERMIT #2478  
A FUNDRAISER FOR THE ALASKA CHARR EDUCATIONAL FUND. FUNDS WILL BE USED TO SUPPORT THE FUTURE LEADERS OF HOSPITALITY. | FOR MORE INFORMATION PLEASE CONTACT RORY AT 907-301-9709 OR [Rmcallister@alaskacharr.com](mailto:Rmcallister@alaskacharr.com). NEED NOT BE PRESENT TO WIN.

### UPCOMING EVENTS

#### LOOKING INTO THE FUTURE

- April 28<sup>th</sup> - Alaska CHARR Monthly Membership Call (with special guests Adrian Federico and Mark Stone 10 AM)
- May 6<sup>th</sup>-8<sup>th</sup> - [National ProStart Invitational](#) Washington, D.C
- May 21<sup>st</sup>-24<sup>th</sup> - [National Restaurant Association Show](#) Chicago, IL
- June 23<sup>rd</sup> - Alaska CHARR Educational Fund June Raffle. The Blue Fox, 3461 Tudor Rd, Anchorage, AK 99507

#### Contact Us

[Alaskacharr.com](http://Alaskacharr.com)

[info@alaskacharr.com](mailto:info@alaskacharr.com) 907.274.8133

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### Sponsor a team TODAY!

## Selman Memorial Golf Tournament

Friday, June 17<sup>th</sup>, 2022

