



The Hospitality HOTSPOT

WEEKLY MEMBER NEWSLETTER



ALASKA CHARR UPDATES

ALASKA CHARR MEMBERSHIP CALL

On April 28th, 2022 we held our monthly membership call! This month, we had special guest Adrian Federico speaking to members on behalf of Dining Alliance. He touched on how members can receive rebates on items they are already purchasing! Click [here](#) for the presentation.

2022 SELMAN MEMORIAL GOLF TOURNAMENT

Alaska CHARR Members! We are excited to announce that brochures for this year's tournament went out this week! Soon, you will receive information on how to be a part of this great event. Make sure to contact Kirsten Dolan at kdolan@alaskacharr.com to become a sponsor for this event and have your team(s) compete for the 1st place trophy.

REGISTER FOR MARKETING EXECUTIVE CONFERENCE

Join fellow marketing experts May 18-20 in Chicago. Doug Stephens, retail & consumer futurist and internationally acclaimed author & founder of Retail Prophet; Katie Wallace, chief ESG officer, New Belgium Brewing; Bruce Skala, SVP, Marketing, HOA Brands - Hooters/Hoots; and more are on the agenda. [Register](#)

HOSPITALITY INDUSTRY AT A GLANCE

HOSPITALITY PERFORMANCE INDEX: ▼ -0.1%

HOSPITALITY JOBS: ▲ +61,300

HOSPITALITY SALES: ▲ +1.0%

Note: Figures reflect March data and represents a change from the previous month

FOOD PRICES UP 17.1% DURING THE LAST 12 MONTHS

Average [wholesale food prices](#) registered their largest 12-month increase since 1974.

MENU PRICES ROSE 6.9% DURING THE LAST 12 MONTHS

Although [menu-price growth](#) reached a multi-decade high in recent months, it was well short of the significant rise in grocery store prices.

HOSPITALITY SALES UP IN MARCH DESPITE GAS PRICES

[Spending](#) continued to rise because many consumers have yet to burn off the pent-up demand they accumulated throughout the pandemic.

HOSPITALITY GROWTH SLOWED IN 1ST QUARTER

Eating and drinking places added [jobs](#) for the 15th consecutive month, but the Q1 increase was the smallest since 2020.

NATIONAL UPDATES

MONTH IN REVIEW

Consumers shrugged off record gas prices and continued to boost their hospitality spending in March. Total eating and drinking place sales increased 1.0% in March, which followed a robust 3.0% increase in February. While just 2 months in duration so far, the current upward sales trajectory is a much-needed break from several months of stagnation.

The hospitality industry expanded payrolls for the 15th consecutive month in March, though the net gain of 61,300 jobs represented the smallest monthly increase during that period. Overall, eating and drinking places remain 820,000 jobs—or 6.6%—below their pre-pandemic staffing levels.

75%	48%	8.4M
Percentage of hospitality operators reporting a same-store sales increase in March.	Percent of adults who say they are not going out as often as they would like.	The number of jobs the economy added during the past 15 months.



2022 Selman Memorial Golf Tournament

100% of proceeds benefit the Alaska CHARR Educational Fund's workforce development programs, including the Selman Scholarship program.

- Fabulous hole-in-one prizes!
- A beautiful day with great friends! Dotty and Charlie Selman will take care of the weather
- you bring friends or come and make new ones!
- Door prizes! Come to the 19th Hole at Eddie's Sports Bar afterward to win door prizes.
- First-class dinner! Our good friends from Club Paris will be manning the grill to provide a delicious steak and salmon dinner.
- Silent auction fundraiser! Bid on great prizes at the 19th Hole - all funds benefit the Alaska CHARR Educational Fund.
- Big drawing for an awesome prize!



UPCOMING EVENTS

LOOKING INTO THE FUTURE

- May 6th-8th - [National ProStart Invitational](#) Washington, D.C
- May 21st-24th - [National Restaurant Association Show](#) Chicago, IL
- May 26th - Alaska CHARR Monthly Membership Call
- June 23rd - Alaska CHARR Educational Fund June Raffle. The Blue Fox, 3461 Tudor Rd, Anchorage, AK 99507

Contact Us

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Sponsor a team TODAY!

Selman Memorial Golf Tournament

Friday, June 17th, 2022

