



The Hospitality HOTSPOT

WEEKLY MEMBER NEWSLETTER



ALASKA CHARR UPDATES

SPONSORSHIP OPPORTUNITIES ARE AVAILABLE STILL!

We still have amazing sponsorship opportunities available for our annual golf tournament! Become a hole sponsor, or attend the silent auction and 19th hole dinner for just \$50!

This year we have seen an impressive amount of sponsored teams, and we look forward to this being an exciting and fun event!

Please remember that all proceeds of the event go towards supporting the hospitality industry's future leaders! Because of this event, we can provide financial assistance to student leaders pursuing their dreams within the hospitality industry!

Call the CHARR office at 907.274.8133 today and we will gladly assist you!

THE ALASKA CHARR BOARD OF DIRECTORS IS SET TO MEET NEXT THURSDAY

The Alaska CHARR Board of Directors is set to meet next Thursday to adopt the association's annual budget and discuss other association matters.

ALASKA CHARR EDUCATIONAL FUND JUNE RAFFLE

On June 23rd at 2 pm, we will be holding our next raffle at The Blue Fox Cocktail Lounge located at 3461 Tudor Rd. Anchorage, AK 99507. There's still time to purchase your game tickets. Call the CHARR office today at 907.274.8133 and someone will take care of you!

ALCOHOL PRICE INDEX

The latest version of the **Alaska CHARR Alcohol Price Index** is now available on our website!

To view, click [here](#).

NATIONAL UPDATES

MICHELLE KORSMO TALKS ABOUT THE HOSPITALITY INDUSTRY ON NATIONAL TV

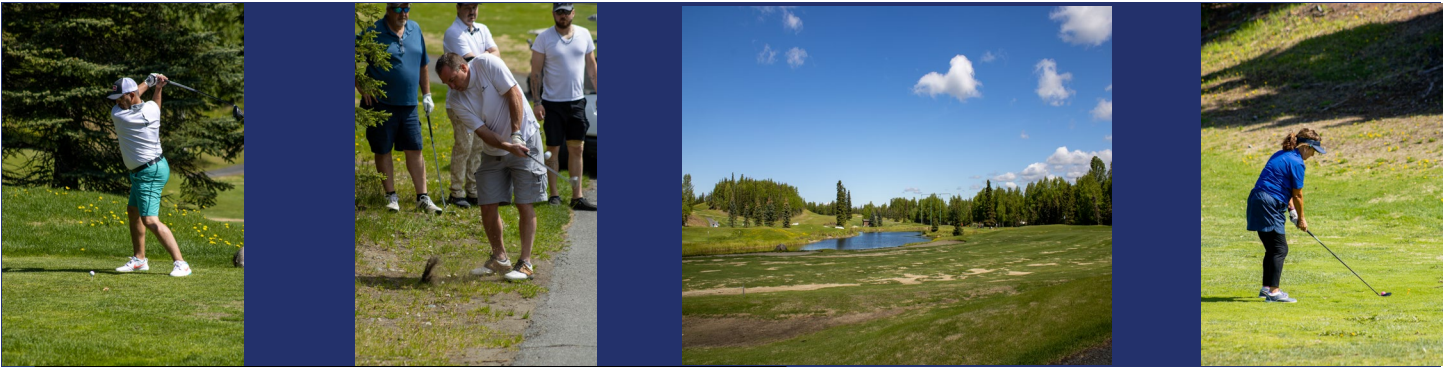
Michelle Korsmo, National Restaurant Association President & CEO, appeared on the [Fox News Channel](#) and [Fox Business](#) this week to talk about how restaurants are responding to an 18% increase in wholesale food prices coupled with surging inflation, workforce shortages, and supply chain constraints.

COMBATING FRAUD IN YOUR BUSINESS

Operators should be aware of new ways that bad actors can perpetrate fraud through digital transactions, including through chargebacks. Fraud specialists from Visa and Verifi discuss how hospitality businesses can navigate the risks that come with digital transactions, decrease consumer chargebacks, and increase operational efficiency and financial security. [Listen](#) on demand.

ADDITIONAL COVID-19 RELIEF NOW AVAILABLE FOR HOSPITALITY BUSINESSES

Tues, July 12, 2 p.m., hear from Rebecca Sheppard and Peter Haukebo, tax directors at Frost Law, a tax advisory firm, about how small and medium-sized hospitality businesses can amend their tax returns to qualify for Employee Retention Tax Credit funds. Aaron Frazier, the National Restaurant Association's VP of Public Policy, joins in to discuss what these businesses need to know about the program. [Register](#).



2022 Selman Memorial Golf Tournament

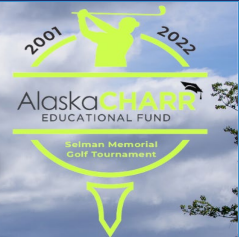
Last Chance!

We are looking for donations for this year's silent auction. If your organization would like to donate and be a part of something special, please contact Corrine Law at claw@alaskacharr.com, BreeAnna Erickson at berickson@alaskacharr.com, or call the Alaska CHARR office at 907.274.8133.

Remember, all proceeds go towards supporting the future leaders of the hospitality industry!

Friday
June 17th, 2022

21ST ANNUAL SELMAN MEMORIAL GOLF TOURNAMENT



UPCOMING EVENTS

LOOKING INTO THE FUTURE

- June 17th – Selman Memorial Golf Tournament
- June 23rd – Alaska CHARR Educational Fund June Raffle. The Blue Fox, 3461 Tudor Rd, Anchorage, AK 99507

CONTACT US

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Sponsor a team TODAY!

Selman Memorial Golf Tournament

Friday, June 17th, 2022

