



ALASKA CHARR MAGAZINE

A publication of the Alaska Cabaret, Hotel, Restaurant & Retailer's Association

Advertising Agreement

Advertiser: _____

Contact Person: _____

Billing Address: _____

City: State: Zip: _____

Phone: _____ Email: _____

Ad Formats Accepted:

Send a 300 dpi (high resolution) black and white or color Photoshop, .jpg files or Adobe PDF file.

Please email all submissions to info@alaskacharr.com

AD SPECIFICATIONS:

| Ad Size: | Ad Rate | Ad Measurements = width x height |
|----------------------|--------------------|----------------------------------|
| • 1/6 page vert | \$150.00 per issue | 1 col x 5" = 2.25" x 5" |
| • 1/3 page horz | \$175.00 per issue | 3 col x 3.25" = 7.50" x 3.25" |
| • 1/3 page vert | \$175.00 per issue | 1 col x 10" = 2.25" x 10" |
| • 1/2 page horz only | \$225.00 per issue | 3 col x 5" = 7.50" x 5" |
| • Full Page | \$350.00 per issue | 3 col x 7.5" = 7.50" x 10" |

Publication dates: AKCHARR Magazine is printed six times yearly (every 2 months in January, March, May, July, September and November) and reaches licensed and non-licensed establishments in the state of Alaska and outside since 1984, with a distribution of over 2,000 issues. The magazine is printed in cooperation with K&L Distributors, The ODOM Corporation and Specialty Imports Inc.

PRICING:

By signing this contract I am committing to run a _____ (size) ad for _____ (# of issues) at a cost of \$_____ per issue. I understand that Alaska CHARR will invoice me for the value of this agreement. I understand that it is my responsibility to submit the advertisement one month prior to the publication date (for example deadline for the Jan/Feb issue is December 1st).

Signed & dated by:



Alaska CHARR

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