



# ALASKA CHARR MAGAZINE

A publication of the Alaska Cabaret, Hotel, Restaurant & Retailer's Association

## Advertising Agreement

Advertiser: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: State: Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Ad Formats Accepted:

Send a 300 dpi (high resolution) color Photoshop, .jpg files or Adobe PDF file.

Please email all submissions to

[kdolan@alaskacharr.com](mailto:kdolan@alaskacharr.com)

### AD SPECIFICATIONS:

Ad Size:	Non-Member Rate	CHARR Member Rate	Ad Measurements = width x height
• 1/6 page (vert)	\$225.00 per issue	\$202.50 per issue	1 col x 5" = 2.25" x 5"
• 1/4 page (vert)	\$250.00 per issue	\$225.00 per issue	3 col x 3.25" = 7.50" x 3.25"
• 1/3 page (square)	\$300.00 per issue	\$270.00 per issue	1 col x 10" = 2.25" x 10"
• 1/2 page (horz only)	\$350.00 per issue	\$315.00 per issue	3 col x 5" = 7.50" x 5"
• Full Page	\$650.00 per issue	\$585.00 per issue	3 col x 7.5" = 7.50" x 10"

**Publication dates:** AKCHARR Magazine is printed six times yearly (every 2 months in January, March, May, July, September and November) and reaches licensed and non-licensed establishments in the state of Alaska and outside since 1984, with a distribution of over 2,000 issues. The magazine is printed in cooperation with K&L Distributors, The ODOM Corporation, Specialty Imports Inc. and Southern Glazers Wine & Spirits of Alaska.

### PRICING:

By signing this contract I am committing to run a \_\_\_\_\_ (size) ad for \_\_\_\_\_ (# of issues) at a cost of \$\_\_\_\_\_ per issue. I understand that Alaska CHARR will invoice me for the value of this agreement. I understand that it is my responsibility to submit the advertisement one month prior to the publication date (for example deadline for the Jan/Feb issue is December 1st).

Signed & dated by:

\_\_\_\_\_



### Alaska CHARR

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